

# Privacy Policy

**Effective Date: January 1, 2024**

Newstopia products and services are provided by Building Wings LLC (together, “BW,” “we,” “our,” and “us”). The following privacy policy describes what we collect on our servers and why, what we may do with that information, and how that information is handled.

Information provided is subject to our Terms of Service. Any capitalized terms used but not defined within this Privacy Policy have the meaning given to them in our Terms of Service.

## 1. What We Collect, Why We Collect It, and If it is Required

### Educator and Individual Accounts

We Collect	Why we collect it	Required
Name	Allows Administrators an easy way to identify their educators so they can manage educator accounts.	No
Email	For login purposes, to reset your password in the event that it is forgotten, and communication purposes.	Yes
Password - only if an account is created with an email from a non-third party integrated service such as “Google Sign-In”.	Login purposes	No - If a third party integrated service such as “Google Sign-in” is used, no passwords are stored. If a service such as Google Sign-in is not used, a password is required.
Unique identifier provided by a third party integrated service, such as, but not limited to, “Google Sign-in”.	Allows educators to sign in with Google Sign-in, Yahoo login, Microsoft account, Office 365 account, and other providers.	No

## **Personal Account**

No Personal Accounts exist (and no data is collected).

## **Student Account**

No Student Accounts exist (and no data is collected).

## **Parent Account**

No parent accounts exist (and no data is collected).

## **Child Account**

No Child Accounts exist (and no data is collected).

## **2. What we do with your information**

**Building Wings LLC does not sell, share, rent or otherwise disclose your information collected by Newstopia. No student information or child information is ever collected through Newstopia.** Information is only disclosed when:

- We have your explicit consent to share the information.
- It is required to comply with the law including compliance with warrants or court orders.
- It is required to protect the rights, property or personal safety of Building Wings LLC and users of Newstopia.

**We do not monitor or view any Personally Identifiable information or content stored in Newstopia.** Below lists the limited circumstances where your information may be accessed by our employees.

- We need to do so in order to respond to your explicit request for support.
- Where necessary to protect the rights, property or personal safety of Building Wings LLC and Newstopia users (including protection against potential spam, malware or other security concerns).
- We believe our Terms of Service have been violated and confirmation is required.

**Aggregate, non-identifiable information is solely used to enhance Newstopia and, in the case of an Organizational Account, support implementation.**

For Educator Users and Personal Users, we practice permission marketing: you will only receive information from us when you give explicit consent in advance to receive the marketing information.

## **3. Data Storage, Transfer, and Removal**

Data is stored on servers located in the United States. If you live outside of the United States and have laws governing data collection and use that differ from U.S. law, then you acknowledge and agree that you are transferring your Personal Information outside of those regions to the United States and that, by providing your Personal Information to Newstopia, you consent to that transfer.

All data stored on our servers is encrypted. All transmission of information is encrypted and protected using Secure Sockets Layer (SSL). Passwords are stored using a hash function. We also use physical, managerial, and technical safeguards to secure your data.

In the event that your Personal Information may be compromised, we will attempt to notify you electronically so that you can take appropriate protective steps.

#### **4. Cookies**

We use Cookies only to enhance performance. Cookies are used to allow offline access and to sync your data.

#### **5. Changes to the Privacy Policy**

We reserve the right to modify this Policy at any time, but you will be notified on Newstopia's login page or by some other means such as email. We will not change how we use any Personal Information in any material way without providing notice of the change via email to you, and obtaining consent to any new uses. If you do not agree with the new policies, you may reject them, but you will need to terminate your account and/or stop using Newstopia. Your continued use constitutes your acceptance of the new Privacy Policy.